

The Recession Special

Yes, the economy is shaky. And yes, there is a lot of uncertainty in our world. But now is NOT the time to retract, to fold, or to quit if you are on the verge of launching or expanding your business. Spend your time and money wisely, but don't let external factors stifle your efforts. Just stay focused on your goals and use a little creativity to reach them.

In order to help you continue down that entrepreneurial path, **denken Research & Consulting** is offering **The Recession Special** for a limited time:

- Between September 1, 2008 and October 31, 2008, we are offering **25% off all of our services**.
- To receive your discount, please mention **The Recession Special** when you contact us. We will reduce our standard fees by 25% for each project that commences by October 31, 2008.
- If you refer a new client to us within the same timeframe, you will both receive **30% off all of our services**.
- A 50% deposit is required. The remaining balance is due upon completion of project.
- Payment via check, MasterCard or Visa gladly accepted.

Whether you need to tackle that business plan, write a press release, conduct basic industry research, or develop a sales and marketing strategy... give us a call. We are committed to helping you – our fellow entrepreneurs – stay on track and build your enterprise. Trust that your efforts now will pay off handsomely once the economy begins to turn around. Your wise choices and dedication through both the ups and downs will ensure that you are well positioned to grow.

Never underestimate the power of purposeful action. ■